

Feb. 6: NFL-Sanctioned Super Bowl Breakfast Goes Virtual—TAMPA, Fla, Jan. 27, 2021

Highlights Include Presentation of 2021 Bart Starr Award to Saints' Demario Davis

It's a Super Bowl tradition and fan favorite—rubbing elbows with sports celebrities over breakfast and celebrating the character and legacies of football greats. On this 34th year of the NFL-sanctioned Super Bowl Breakfast, the event will extend far beyond the host-city of Tampa. Due to the ongoing global COVID-19 pandemic, this year's breakfast will air as a special Facebook Live event, expanding its reach to sports fans who wouldn't normally have the opportunity to attend in person. The event will feature sports legends such as Anthony Munoz, Chad Hennings, Rocky Bleier, Benjamin Watson, Frank Reich and James Brown and will be emceed by Akbar Gbajabiamila, co-host of *American Ninja Warrior*.

Tony Dungy, Bart Starr Jr. and Cherry Starr will present the 2021 Bart Starr Award during the event. NFL players selected New Orleans Saints' linebacker, Demario Davis, to receive the award for exemplifying outstanding character and leadership in the home, on the field and in the community. It is the only award—other than the Pro Bowl—voted on by all NFL players.

The award, bearing the name of NFL Hall of Famer, Bart Starr, honors Starr's lifelong commitment to serving as a positive role model to his family, teammates and community. Past winners of the award include Eli Manning, Calais Campbell, Benjamin Watson, Peyton Manning, Troy Vincent, Drew Brees, Derrick Brooks and Anthony Muñoz.

WHAT: The NFL-Sanctioned Athletes in Action Super Bowl Breakfast and Presentation of the 2021 Bart Starr Award

WHEN: Feb. 6, 2021, 7 a.m. EST

WHERE: Facebook Live

The program will also air on Armed Forces Network, Christian Broadcast Network, Christian Television Network, Cornerstone Network, Al Hayat TV, Mohabat TV and God TV. For viewing information, visit [SuperBowlBreakfast.com](https://www.nfl.com/superbowlbreakfast).

MEDIA RESOURCES: Radio row and select virtual interview opportunities with:

- Former Super Bowl champion and linebacker for the Tampa Bay Buccaneers, Ryan Nece
- Athletes in Action Super Bowl Breakfast Media Director, Darrin Gray

Davis is known by his peers for his commitment to community service and social justice. In 2020, Davis helped launch the #SayHerName campaign to raise awareness of issues facing black women in America. His Devoted Dreamers project equips “the next generation of leaders with the tools to be successful, spiritually, mentally, and physically.”

To find more information about the Bart Starr Award or how to watch the Super Bowl Breakfast, visit SuperBowlBreakfast.com.