

Feb 2: Sports Celebs and Fans Gather for NFL-Sanctioned Super Bowl Breakfast—ATLANTA, Jan. 22, 2019

**HIGHLIGHTS INCLUDE PRESENTATION OF 2019 BART STARR AWARD TO JAG'S CALAIS CAMPBELL**

On the eve of Super Bowl LIII, fans will join sports legends in Atlanta for the 32nd annual Super Bowl Breakfast and presentation of the 2019 Bart Starr Award. The event will feature former NFL coach Tony Dungy, former Falcons coach Dan Reeves, Pro Football Hall of Famer Anthony Muñoz and will be emceed by Akbar Gbajabiamila, co-host of *American Ninja Warrior*.

NFL players selected Calais Campbell, defensive end for the Jacksonville Jaguars, as the winner of the 2019 Athletes in Action/Bart Starr Award. He was identified as the league player who best exemplifies outstanding character and leadership in the home, on the field and in the community.

The award, bearing the name of NFL Hall of Famer Bart Starr, honors Starr's lifelong commitment to serving as a positive role model to his family, teammates and community. Past winners of the award include Benjamin Watson, Peyton Manning, Anthony Muñoz and Drew Brees.

**WHAT:**

**The NFL-Sanctioned Athletes in Action Super Bowl Breakfast and Presentation of the 2019 Bart Starr Award**

**WHEN:**

**Feb. 2, 2019, 8 - 10 a.m.**

**WHERE:**

**Marriott Marquis-Atrium Ballroom  
265 Peachtree Center Ave NE  
Atlanta, GA 30303**

**MEDIA RESOURCES:**

- **Radio Row interview opportunities with Dan Reeves, Jan. 30 from 10 - 11 a.m.**
- **Select post-event interview opportunities with Calais Campbell and Tony Dungy on-site Feb. 2, immediately following event (around 10 a.m.)**

**CREDENTIALS:**

Media will not be allowed in the event without a media credential. To apply for a credential or for information on media resources, email [cru@demoss.com](mailto:cru@demoss.com).

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Campbell is in his 11th year in the NFL and serves as a captain for the Jaguars' top-ranked defense. In addition to being named an Associated Press first-team All-Pro selection in 2017, winning the NFL 101 Awards AFC

Defensive Player of the Year and being selected to three Pro Bowls, Calais lists his work in the community as his most cherished achievement during his tenure in the NFL.

He runs the CRC Foundation, named after his late father, Charles Richard Campbell, which is committed to enhancing the community through the teaching of critical life skills to young people. Through sports, creative talents, vocational skills, financial skills, and quality health and nutrition, the CRC Foundation helps develop young people into empowered and self-aware leaders for the future.

To find more information about the Bart Starr Award, the Super Bowl Breakfast and to purchase tickets, visit [SuperBowlBreakfast.com](http://SuperBowlBreakfast.com).