Oct 18 – 20: Female Entrepreneurs, Executives Unite for Training, Teaching and Leadership —DALLAS, Oct. 16, 2018

***WOMAN, THOU ART LOOSED!* MASTER CLASS CONFERENCE OFFERS WOMEN SKILLS FOR SUCCESS**

Thousands of businesswomen of faith determined to break through the glass ceiling are attending a three-day gathering to hone their skills across multiple fields including business, entrepreneurship, entertainment, healthcare, technology, finance and ministry. Bishop T.D. Jakes, entrepreneur and senior pastor of The Potter's House, tapped top female executives such as Cynthia Marshall, CEO of the Dallas Mavericks, and Nona Jones, manager of global faith-based partnerships for Facebook, to equip women to overcome obstacles and elevate their influence.

In addition, Michelle Williams, Grammy-award winning singer-songwriter and former member of Destiny's Child, will speak Friday evening and share her experience as a female entrepreneur, motivational speaker and mental health advocate. Williams will also discuss her new unscripted series, "Chad Loves Michelle," which premieres Saturday, Nov. 3, at 9 p.m. ET on OWN. The show will follow Williams and her fiancé Pastor Chad Johnson as they navigate the road from engagement to marriage.

For more than 25 years, *Woman, Thou Art Loosed!* has been training, teaching and inspiring more than half a million women. This year's new Master Class format will feature breakout panels on topics such as the challenges female leaders face in male-dominated work environments, how to achieve work-life balance, how to succeed in corporate America and tips to maintain healthy relationships. Attendees will also support domestic violence victims by participating in The Potter's House's UNITED MegaCare campaign Bags-2-Go during Domestic Violence Awareness Month. **Visit WTAL.org for more information on confirmed speakers, talent, the full schedule and special event updates.**

WHAT:
2018 *Woman, Thou Art Loosed!* Master Class

WHEN:
Oct. 18 – 20, 2018

WHERE:
The Potter's House
6777 West Kiest Blvd
Dallas, Texas 75236

MAIN SESSION SCHEDULE:

- Thursday, Oct. 18
  - 7:30 – 9 p.m. CT: Bishop T.D. Jakes
- Friday, Oct. 19
  - 8 – 9:30 a.m. CT: Pastor Cora Jakes Coleman
  - 11:45 a.m. – 12:45 p.m. CT: Woman, Thou Art Loosed! Master Class: Women in Business with Folorunso Alakija

    - 6 – 7 p.m. CT: Girl Talk with Mrs. Serita A. Jakes, Dr. Anita Phillips and Michelle Williams
    - 7:30 – 9 p.m. CT: Pastor Sarah Jakes Roberts
- Saturday, Oct. 20
    - 8 – 10 a.m. CT: Juanita Bynum, Ph.D.
    - 10 a.m. – noon CT: Fellowship Service with Bishop T.D. Jakes

SELECT LIST OF SPEAKERS:

- Bishop T.D. Jakes, senior pastor of The Potter's House
- Mrs. Serita A. Jakes, executive director of women's and children's affairs of The Potter's House
- Pastor Sarah Jakes Roberts, senior pastor of The Potter's House of Denver
- Pastor Cora Jakes Coleman, executive director of the Destiny's World children's ministry of The Potter's House
- **Michelle Williams,** Grammy-award singer-songwriter, entrepreneur, actress and former member of Destiny's Child
- **Cynthia Marshall,** CEO of the Dallas Mavericks
- **Nona Jones,** manager of global faith-based partnerships for Facebook
- **Priscilla Shirer,** author, speaker and leader of Going Beyond Ministries
- **Nely Galán,** Emmy award-winning producer and former president of entertainment for Telemundo

Media credentialing for the event is closed. Stay connected on Facebook, Twitter and Instagram by following @MyWTALConf.

About *Woman, Thou Art Loosed!*

Woman, Thou Art Loosed! began as a women's bible study in 1992 by Bishop Jakes and has since birthed a best-selling book, a widely acclaimed stage play, a GRAMMY®-nominated CD and a national conference. In October 2004, *Woman, Thou Art Loosed!* was developed into a movie in collaboration with Reuben Cannon Productions and became a box office top-10 hit, winning a 2005 NAACP Image Award. Since its inception, the national conference has reached more than half a million women from around the world. For more information, visit WTAL.org.

About The Potter's House

Founded in 1996, The Potter's House is a 30,000-member nondenominational, multicultural church and humanitarian organization led by Bishop T. D. Jakes. Consistently ranked among the largest and most influential churches in the U.S., The Potter's House has five locations across Texas, Colorado and California. For more information, visit ThePottersHouse.org.

-30-