Final Four Event Celebrates Basketball Role Models—PHOENIX, March 14, 2017

Making its first visit to Phoenix, the 21st annual *Legends of the Hardwood Breakfast* will draw players, coaches and fans to celebrate basketball role models who exemplify outstanding leadership, character and integrity.

WHEN
Saturday, April 1
8:30 – 10:30 a.m. (local time)

WHERE
Phoenix Convention Center, West Ballroom
100 North 3rd St., Phoenix

Hosted by Athletes in Action during NCAA Final Four weekend, the 2017 *Legends of the Hardwood Breakfast* program in Phoenix will feature:

- Fox Sports analyst **Chris Broussard** (emcee)
- Former NBA power forward **Tom Chambers**
- NBA retiree and current Grand Canyon Antelopes head coach **"Thunder Dan" Majerle**
- Other special guests, including Bryce Alford (UCLA), Josh Hawkinson (Washington State), Derrick Walton (Michigan) and Ann Meyers Drysdale
- Interviews with NCAA Men's Basketball Division I coaches and players

The 2017 Coach Wooden "Keys to Life" Award will be presented during the *Legends of the Hardwood Breakfast* to **former Phoenix Suns all-star and head coach Paul Westphal** and **former UCLA coach Gary Cunningham**. Established in 1998, the award honors athletes who model the characteristics of UCLA men's basketball coaching legend John Wooden, including his high level of moral character, integrity and faith, on and off the court. Wooden's legacy reflects the lifelong pursuit of a creed his father gave him at age 12, entitled "Keys to Life."

Honorary national chairmen of the *Legends of the Hardwood Breakfast* include Phoenix's Jerry Colangelo, managing director of USA Basketball; Mike Ingram, founder and chairman of El Dorado Holdings; and Dick Schultz, former executive director of the NCAA and the U.S. Olympic Committee.

Registration information about the 2017 Legends of the Hardwood Breakfast is available at 800.416.9473 and **LegendsBreakfast.net**.

The event is open to the media. Credentials may be obtained on-site or in advance. On-site media contact: Allison Vogel, 734.395.2417.

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